

Transparency creates trust

As an international real estate company Züblin has a major responsibility to its tenants and shareholders and – as the owner of centrally located office properties – to the public in general. While companies have been aware of their social and economic responsibilities for years, environmental objectives represent a new challenge. As a result Züblin has been committed to an ambitious strategy of researching, promoting and increasing energy efficiency in the real estate sector since 2006.

Züblin is engaged in an open exchange of information with its tenants about the consumption patterns of the properties. This form of transparency is a prerequisite for identifying ways of improving energy consumption and jointly taking steps to increase energy efficiency.

What are the aims of the energy efficiency strategy?



1. Reduction of energy, water, CO₂ and waste
2. Yield enhancement
3. Optimisation of building use